

# Professor Olwen Moseley BA FHEA FRSA



Dean of Cardiff School of Art and Design  
Professor of Design Industry Engagement (Personal Chair)  
BA FHEA FRSA  
Teaching Fellow  
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## Specialist Subject Areas

Design, Design thinking, generating ideas, professional practice, creative communities, Design Festivals.

## Qualifications

- BA (Hons) Graphic Design
- Fellow of AAU
- Cardiff Metropolitan University Teaching Fellow
- Awarded the title of Professor (Personal Chair) in 2015.

## Biography

- Graduated from the Central School of Art and Design, London in 1983.
- Gained valuable experience working in London for several years, before returning to South Wales to work in the community design and education sector.
- In 1989 Moseley founded Webb Design with Richard Webb, now 'See What You Mean' which
- Has an excellent reputation for strategic design for print and multimedia.
- Joined the School of Art and Design at Cardiff Metropolitan University (UWIC) in 1996
- Currently, Dean of the School of Art and Design, having previously been Subject Leader of Graphic Communication and Director of the School's Enterprise, with responsibility for Industrial and Business Liaison. and Information Transfer.
- In 2005 and 2009 she was named by 'Design Week' magazine as one of the 'Hot Top 50' most influential people in design in the UK for her role in establishing the Cardiff Design Festival.

## Awards

- She was the recipient of the Welsh Affairs Institute's 2010 Inspire Wales Award, for her role in the creative industries.
- In 2012 was awarded a Cardiff Metropolitan University Teaching Fellowship, nominated by students. The award draws attention to the qualities that are particularly valued by students; connection between theory and practice, student engagement and interaction, respect, helping students look beyond their degree to employability, recognizing student individuality, and concerns for student welfare and personal development planning.

## Hobbies:

- She is a keen road cyclist.